

Mark Guy

Director of Marketing, Graphic, Web, and Printed Media Designer

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markguyphotography.com

EXPERIENCE

Certified Homecare Consulting, Salem, NH — Director of Marketing

April 2016 - PRESENT

Management Skills: Leading a Team of Designers, Training New Hires, Proofing Projects

- Successfully lead a team of designers to produce high quality marketing materials for our clients
- Created an easy to follow workflow for my staff to stay on track with all of their client projects

Graphic Design Skills: Adobe Illustrator, Adobe Photoshop, Adobe InDesign

- Designed logos for our clients startup agencies
- Designed all in-house promotional materials
- Created pre-press templates for all of our printed materials

Web Design Skills: WordPress, SEO Optimization, Google AdWords

- Designed responsive websites for clients to be viewed well across all platforms
- Make sure that the website is SEO Optimized to aid in search engine results
- Worked in depth with WordPress to build client websites that are fully functional and easy to maintain for the client once it has been launched

The Home Depot, Salem, NH — Kitchen & Bath Designer

MAY 2010 - MAY 2016

Kitchen & Bath Design Skills: 20/20 Design, One on One Client Interaction, 3D Rendering and Design, Full Product Knowledge across multiple departments

- Work directly with clients to design their desired kitchen or bathroom
- Responsible for meeting the client's needs to match the specific designs and functions of their space while staying within a budget that they have

SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Dreamweaver

WordPress

SEO Optimization

HTML5/CSS3

PHP/MySQL

Microsoft Office

Management Experience

AWARDS

Photography Awards:

Numerous peer awards on several photography websites, especially viewbug.com

Homer Awards:

Issued to associates for outstanding customer service

- Communicate with Customer Service Representatives
- Obtained National Kitchen and Bath Membership
- Received numerous awards for outstanding customer service

GEX Inc., Atkinson, NH — *Web & Graphic Designer*

MAY 2004 - MARCH 2010

Web Development Skills: Adobe Dreamweaver, Adobe Photoshop, TextPad, PHP, MySQL, JavaScript, Apache

- Built and maintained online college courses to correspond with companion textbooks
- Designed tools to parse Microsoft Word XML file data into usable XML for import into Quark Express
- Created a departmental task tracking web application
- Configured servers for several of the widely used online college/higher learning platforms (BlackBoard/WebCT)
- Maintained an intranet web server for testing small applications and building interactive databases

Graphic Design Skills: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Quarkxpress, Macromedia FreeHand (for legacy jobs)

- Designed conceptual art and logos for textbooks and course material
- Helped create icons found in textbooks from several publishers
- Collaborated with a team to create textbook cover art
- Developed page layouts for textbook publications
- Used calibration processes to make images both print and web ready

Hockmeyer Studios, Amesbury, MA — *Photo Editor*

AUGUST 2002 - MAY 2004

- Retouched photos with Adobe Photoshop
- Built composite images from multiple photos
- Optimized archival process for past events
- Processed and developed photographs for clients
- Designed photo packages based on popular sized prints

EDUCATION

Northern Essex Community College, Haverhill, MA — *Web Technology*

SEPTEMBER 2001 - DECEMBER 2002

Methuen High School, Methuen, MA — *Diploma*

SEPTEMBER 1993 - JUNE 1997

PERSONAL PROJECTS

Mark Guy Photography, Haverhill, MA — *Personal Website*

JUNE 2017 - PRESENT

Portfolio of my photography